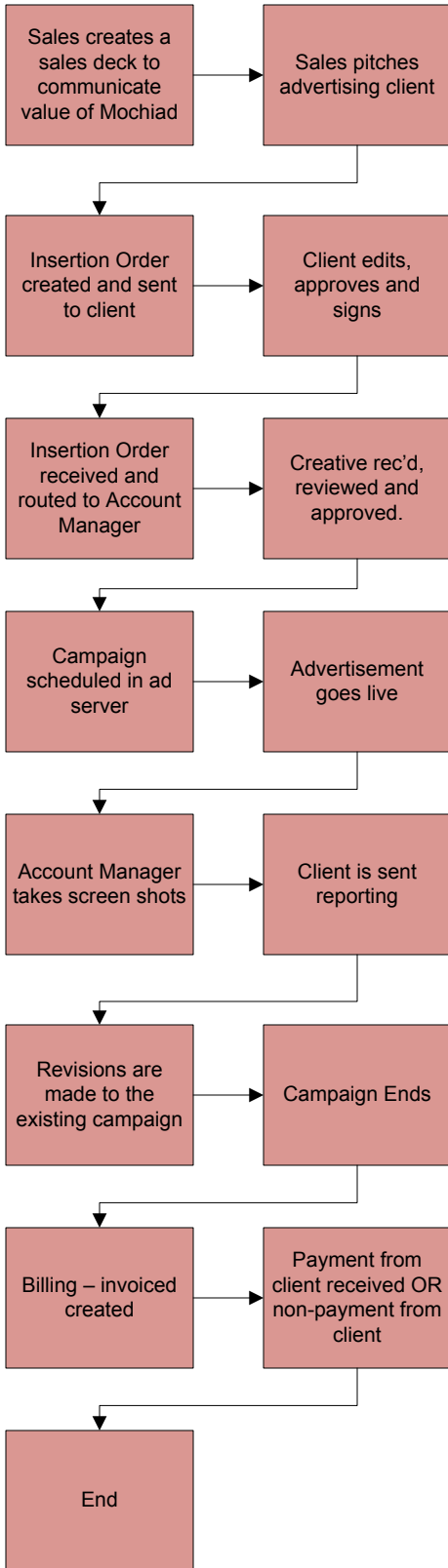


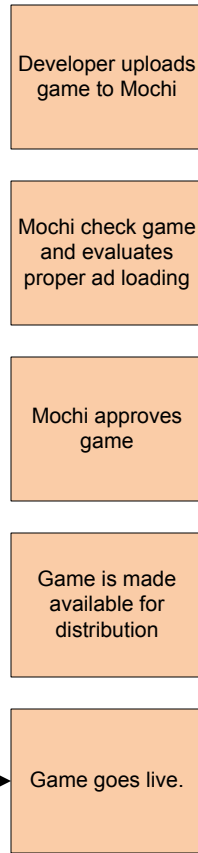
The Advertising Sales Process

Guaranteed Advertising Buys

Advertiser / Agency Track

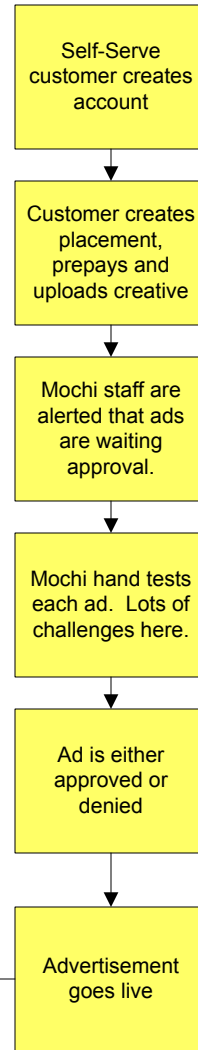


Game Developer track



Remnant Ad Sales

Self-Serve Advertiser track



Ad Network track

